



Add value to your products and services

Reduce your lead times and costs

Work closely with your customers and suppliers

Offering world-class service

Reducing delays and logistics costs are critical to enhancing an organization's ability to quickly respond to customer requirements. The Createch Group understands these issues and can offer the logistics expertise to help boost profit margins and reduce cycle times in order to give an organization a competitive advantage. Whether it involves introducing new technologies such as RFID, warehouse management applications, transportation systems, or enhancing business processes at distribution centres, The Createch Group can deliver substantial, concrete benefits with a quick ROI.

Logistics Performance Improvement

Growth Management

- Supply chain performance analysis
- Development of supply chain management strategies
- Distribution network optimization
- Distribution center layout
- Dynamic material flow simulation

Enhanced Competitiveness

- Business process reengineering
- Customer service improvement
- Strategic sourcing
- Inventory level optimization
- Procurement and purchasing process improvement
- Work method improvement in distribution centers
- Time and motion studies
- Shipping activities performance improvement
- Performance indicator implementation
- Selection and implementation of:
 - Material handling and storage equipment
 - Warehouse Management Systems (WMS)
 - Bar code/RF technologies/RFID
 - Transportation Management Systems (TMS)

Supplier and Customer Collaboration

- Optimization of demand management and production planning processes
- Collaboration strategy development between business partners
- Supply Chain Optimization (SCO) software selection and implementation
- Returns management/reverse logistics
- E-enabled supply chain solution implementation (B2B)

Continuous Improvement

- Kaizen
- Implementation of continuous improvement internal teams
- Implementation of scorecards/Key Performance Indicators (KPI)