

Complete solution for cosmetics industry

“Our current system –
An obstacle to our growth...”



Groupe Marcelle inc.

Montréal, QC, Canada
www.marcelle.com

200+ employees
\$50M annual revenue

Manufacturer and distributor of
hypoallergenic beauty and care
products.

3771 Toilet Preparations Industry

ORACLE PARTNER

CHALLENGES:

- Management of a high number of wares in a market dictated by the introduction of new products.
- An order management cycle at high speed.
- An significant management of the authorized returns of goods.
- An important effort in data conversion.
- Rigid and not optimized business processes.

SOLUTIONS AND RESULTS:

- Implementation of Oracle`s JD Edwards EnterpriseOne solution and dcLINK from Data Systems International.
- A committed and autonomous internal team.
- An fully-equipped system to support the company's objectives and remain a leading position in the cosmetics and skin care industry.