



The **Createch** Group

A MEMBER OF THE BCE FAMILY

« Your profitability is our objective, our commitment, the keystone to our approach. »

- Jean-Marc Leboeuf
President and CEO
The Createch Group

Improving Business Performance

One Objective: Your Company's Performance

The Createch Group is a leading Canadian provider of supply chain optimization and information technology (IT) solution integration. Its services range from operational performance improvement to enterprise resource planning (ERP) and asset management solutions implementation. Over the past 13 years, The Createch Group has delivered substantial performance improvements to more than 700 companies spanning some 2,000 projects.

Solutions That Meet Your Needs

Established in 1993, The Createch Group has quickly built a reputation as a leader in supply chain optimization and information technology (IT) solution integration. Its goal is to provide enterprises of all shapes and sizes, the tools they need to improve their competitiveness on the local, national and international scenes in order to ensure their growth.

First and foremost The Createch Group is all about seasoned business people. The Group has over 200 consultants who have a thorough knowledge of manufacturing, distribution, asset management and services businesses who can respond to each customer's specific needs.

The firm knows how to leverage the latest technologies to improve business processes that deliver real and sustainable competitive advantages to its customers. Its ability to innovate and think out of the box has made it one of the leading business and technology leaders in Canada.

Over 200 Expert Consultants

700 Business Clients in Canada and Elsewhere

Over 2,000 Successful Projects to Date





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"The heart of your company, the essence of the value we add."

Optimize Your Supply Chain

Source

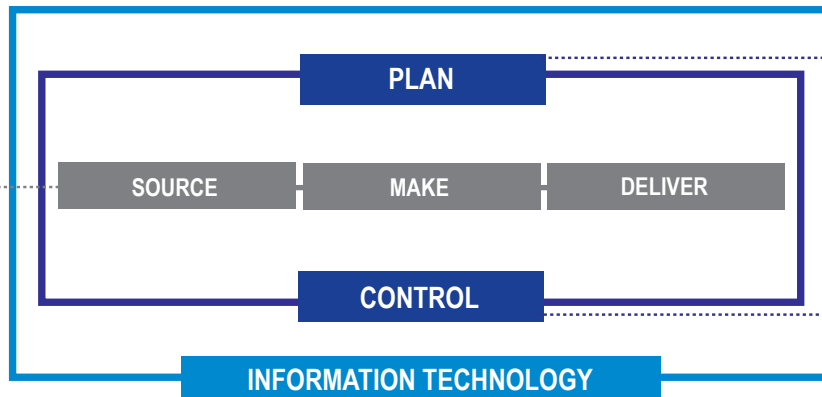
- Development of collaboration strategies between business partners
- Procurement process improvement
- Planning and purchasing parameter optimization
- Analysis and optimization of inventory levels

Make

- Lean/just-in-time manufacturing
- Efficiency improvement
- Production capacity expansion
- Dynamic simulation of operations
- Plant layout

Deliver

- Distribution network optimization
- Customer service optimization
- Warehouse and distribution center layout
- Improvement of work methods



Plan

- Development of supply chain management strategies
- Organizational analysis
- Demand management process optimization
- Planning process optimization
- Development of an information system strategic plan

Control

- Budgeting process optimization
- Costing analysis
- Scorecard and key performance indicators
- Project management

Information technology

Selection and implementation of:

- Enterprise Resource Planning systems (ERP)
- Supply Chain Optimization software (SCO)
- Warehouse Management Systems (WMF/RF)
- Real time data collection applications
- E-business solutions

